

OnTarget 2014

Pune - Deccan India Chapter

Making Project Management Indispensable for Business Results

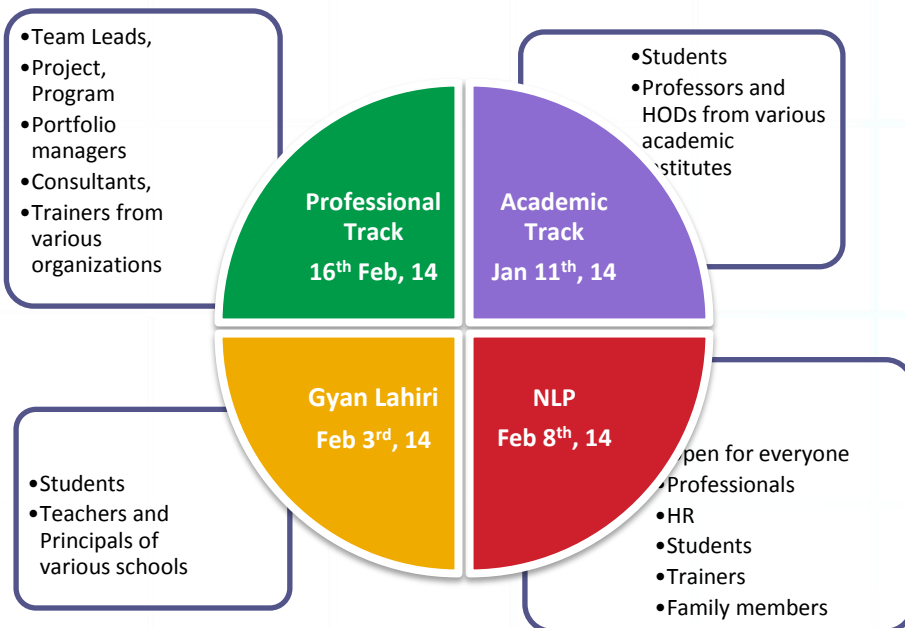
OnTarget 2014

OnTarget 2014 is a mega-conference of business leaders, practicing project/program/portfolio managers, consultants, students, academicians and senior leaders in government and professional organizations. The theme of this conference is **“Leadership for Effective Project Management”**. Seminars, discussions and interviews with eminent Industry leaders will focus on impact of project management on achieving and sustaining growth in the organization.

<http://2014.pmiontarget.org>

Sponsorship Program

The conference is expected to attract many eminent personalities from India and worldwide from all fields ranging from IT, Infrastructure, Telecom, Manufacturing, Government & PSUs among others. The conference would provide an excellent opportunity for the sponsor to interact with the finest senior managers and decision makers in the business.



ABOUT PMI, PUNE-DECCAN INDIA CHAPTER

PMI – Pune Deccan India Chapter is one of the youngest and fast growing and award winning PMI Chapters in the world with 700 plus registered members and many of these members are PMP Certified. It has set up a large professional community membership comprising of 9,500 members through the Chapter website and the local Yahoo group and is known for innovative program initiatives and activities. The primary area of operation of the Chapter is in and around the Pune District region. However, PMI - Pune Deccan India Chapter covers the entire Maharashtra and Goa States (Except the Mumbai Region). PMI - Pune Deccan India Chapter has achieved a lot in the last few years. The chapter provides continuous education opportunities to its members through monthly seminars, workshops, conferences and facilitates networking among members.

Professional Track	<ul style="list-style-type: none"> • Platinum - INR 3,00,000 • Gold - INR 2,00,000 • Stall - INR 25,000 • Souvenir - INR 6,000
Academic Track	<ul style="list-style-type: none"> • Platinum - INR 50,000 • Gold - INR 35,000 • Stall - INR 6,000 • Souvenir - INR 1,000
NLP	<ul style="list-style-type: none"> • Platinum - INR 25,000 • Gold - INR 15,000 • Stall - INR 6,000 • Souvenir - INR 1,000
Gyan Lahiri	<ul style="list-style-type: none"> • Platinum - INR 25,000 • Gold - INR 15,000 • Stall - INR 6,000 • Souvenir - INR 1,000

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Good things happen when you get involved with PMI.

SPONSORSHIP BENEFITS

Benefits	Platinum	Gold	Stall	Souvenir
Co-branding with PMI Pune chapter - promotion of the sponsor at the corresponding conference track and during the conference promotional activities	Y			
One-year subscription to registrants to Pune chapter's OnTarget quarterly newsletter	5	3	2	1
Insertion of company / product brochure in Delegate kit and product/service promotional in the conference CD	Y	Y	Y	Y
Name and logo of the sponsor - included in all Conference material	Y	Y	Y	
Advertisement of the Professional Track sponsor during the Professional track online & live broadcasting for global promotion	Y	Y		
Logo of the sponsor displayed on the conference website	Y	Y	Y	
Exhibition booth/ Stall	Y	Y	Y	
Full page advertisements in conference souvenir	Y	Y	Y	
Free Conference Pass/ Registrations	5	2	1	
Display of 2 banners (each of 2m x 1m) or standees at strategic locations at the venue	Y	Y		
Sponsorship recognition at opening and closing ceremony	Y			
Half an hour slot for sponsor to showcase their product/ services	Y			
Full page advertisements in conference souvenir back cover	Y			

Past Sponsors/Supporters of the Conference



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